



MEDIA MATRIX, LLC

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SIMPLIFYING THE COMPLEX WORLD OF ADVERTISING

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For Immediate Release

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**Know what's below.
Call before you dig.**

811 DAY IS APPROACHING! CALL BEFORE YOU DIG, INC. TELLS CONNECTICUT RESIDENTS THAT AUGUST 11 (8/11) IS A CONVENIENT REMINDER TO CALL 811 BEFORE DIGGING IN YOUR YARD.

Connecticut-statewide information (July 31, 2017) - With Aug. 11th almost here, **Call Before You Dig, Inc.** hopes this date on the calendar, 8/11, will serve as a natural reminder for residents to call 811 prior to any digging project to have underground utility lines marked to avoid unintentionally hitting them. **Call Before You Dig** is a non-profit organization comprised of all public utility companies and municipalities within Connecticut. CBYD is a free service that provides homeowners and professional excavators with a toll free call by dialing 8-1-1 for locating and marking underground facilities by its members, and calling CBYD before you dig is the law in Connecticut.

When calling 811, the federally-mandated national "Call Before You Dig" number, homeowners are connected to **Call Before You Dig, Inc.**, the local one-call center in Hamden, CT which notifies the appropriate utility companies of their intent to dig. Professional locators are then sent to the requested digging site to mark the approximate locations of underground lines with flags or spray paint. **Call Before You Dig, Inc.** requires a call **2 full working days** before the planned project start date.

Anthony R. Willemain, Call Before You Dig Center Manager, reiterated the message by stating, "Excavation is the leading cause to damaged underground utility facilities. The law requires anyone excavating with mechanized or powered equipment to contact CBYD a minimum of two full working days prior. This notice allows utilities to respond to the request and prevent excavator injuries and damage to the facilities. Our mission is to educate damage prevention to all types of excavators, including homeowners digging for a garden. Call Before You Dig's E-ticket system is easy to use, it's FREE and it's the law. Know what's below. Visit us at www.CBYD.com or call "811". Keep Connecticut safe and "**Call Before You Dig!**"

CBYD's Vice President, Derek J. Brown said that in the U.S. an underground utility line is damaged every 6 minutes because someone decided to dig without first calling **811**. Examples of projects requiring a call to **811** would be digging for a new pool, a mailbox, landscaping and planting trees, or a deck. Depths of utility lines can vary for reasons such as previous digging projects, erosion, or uneven surfaces. Digging only a few inches can pose the risk of striking an underground utility, so they must be marked and avoided.

Striking a single line can cause injury, repair costs, fines and inconvenient outages. Every digging project, no matter how large or small, warrants a call to 811. Failure to call 811 before digging results in over 250,000 unintentional hits annually. Do not let your project become part of the national statistic.

Visit www.cbyd.com or www.call811.com for more information about 811 and the call-before-you-dig process.